

# SCHOOL TRIP: VISIT TO BARBADOS (From March 2<sup>nd</sup> to 8th, 2014)



**Classe de Première  
STMG EURO-English**

Topic: Management

Teacher: Ms Ghislaine Schüller  
With Ms Edmond's contribution

# Our objectives

- \* Full immersion in an English-speaking country in order to enhance junior students' language skills;
- \* Discover another education system in the Caribbean region;
- \* Develop a partnership with another high-school, aiming at regular exchanges in the long run;
- \* Observe organizations in a different economic, social and cultural environment

# March 2nd: Arrival at Grantley Adams International Airport of Barbados

LIAT flight  
371



# KEY FACTS ON BARBADOS

- \* Population: 287,733 (2012)
- \* Literacy rate: 99%, one of the highest in the region
- \* Unemployment rate: 12%
- \* Major economic sectors: Financial sector & Tourism (more than 500,000 stayover tourists and more than 500,000 cruiseship passengers)
- \* Main town: Bridgetown
- \* Currency: 1 euro = Bds\$2,75
- \* Electricity: 110/230V



# Transfer to hosting families

A warm and friendly welcome by « bajan mums and bajan dads »



# Monday 3<sup>rd</sup>: visiting one of the top ranking highschools on the island

## HARRISON COLLEGE



An old institution proud of its values  
and its contribution to the country:  
some of Barbadian great leaders were  
students there!



# Traditions maintained over generations...



THE DAILY FLAG CEREMONY

THE COLLEGE TIE IS AN HONOUR FOR CURRENT AND FORMER STUDENTS





# Some historical facts on Harrison College

- \* Harrison College was founded in **1733**. The College takes its name from **Thomas Harrison, a Bridgetown merchant**, who intended it to serve as « a public and free school ». It remained an all boys school until the early 1980's when co-education was introduced.
- \* Entry to the school is based on the results of Barbados Secondary Entrance examination (age of 11) and only the **top performers are admitted, which accounts for its high academic reputation.**

# Harrison College

(students from 11 to 18 years old)

- \* At the age of 18, students sit the Caribbean Advanced Proficiency certificate (CAPE) – A- level. They have to pass their CAPE to enter University.



Lycée Victor Schoelcher



# Tuesday 4th: Visiting the Pom' Marine Hospitality Institute



- A full-service hospitality **training facility.**
- The Institute includes a 20 guest rooms Hotel, a Cafe, a restaurant and purpose-built classrooms.





# Working together and exchanging...



# Learning to provide quality service to customers



# Wednesday 5th: visiting Barbados Community College ( Uni campus)



- Tertiary education at Barbados Community College providing a wide choice of departments:
  - foreign languages
  - fine arts
  - literature...
- We spent the day in a French class, where our group made presentations on Martinique (in English of course.....)

# Gaining confidence by introducing oneself and presenting Martinique





# Taking advantage of all opportunities to speak and practice...



- All students did a good job and the audience was listening and had numerous questions. It is not so easy to present one's own culture in a comprehensive way .
- Presentations had been prepared in class in Martinique on our History, our Economy, our Education system and tourism. Our students also talked about their highschool.

# Discovering Barbadian Heroes at the Parliament Museum

- \* Who was **Grantley Adams**? How did he serve his island so that the airport was named after him?

*Sir Grantley Adams (1898-1971) was one of the first Barbadian politicians. He was the first Prime Minister of Barbados.*

- \* **Errol Barrow**: his name is to be found almost everywhere, on the highway, on major roads...

*Errol Barrow (1920-1987) is acclaimed as the Father of Barbados' Independence.*

- \* Why is **Bussa**'s statue erected in the middle of one of the most driven roundabouts as a symbol of the abolition of slavery?

*He led riots against slavery (1816) and was killed during a slave revolt.*



# The National Gallery is in an old gothic aisle of Parliament



# Some major historical facts on Barbados

- \* The original inhabitants were Amerindians. Bridgetown was given this name because of a wooden bridge crossing the river, when British took possession of the island
- \* The island remained under British rule from 1627 to 1966.
- \* Barbados became **independent in November 1966**.
- \* The island has the third oldest Parliament in the Commonwealth. It is a **parliamentary democracy based on a bicameral system**: The Senate and the House of Assembly.
- \* The dominant religion is **Anglicanism**, with a growing influence of other religions;
- \* Two major local newspapers: *The Advocate* and *The Nation*



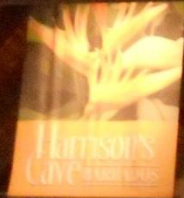
Please Watch Your Step

# Thursday 6th : A geological wonder, Harrison's caves



# Welcome to Harrison's Cave

An Integrated Nature Tourism Partner



# Learning about the geological birth of Barbados, so unique in the Caribbean

- Barbados is the **most eastern island of the Caribbean** (Lesser Antilles).
- The birth of Barbados came about as a result of a natural impact that occurred between the Atlantic and Caribbean plates. Over a period of about a million years, **Barbados was born of the gradual accumulation of the oceanic sediments and regular tectonic uplifts.**
- **Barbados arose gradually from coral reefs** created in clear, shallow waters which surrounded the exposed part of the Barbados ridge.
- The peculiar activity of Barbados' geology also explains why there are so many caves. They came about as a result of continued rain and ground water eroding the surface and structure of underground coral beds. The porosity of **coral limestone bedrock** also acts as a natural filter for rain water which is tapped in reservoirs and pumped throughout the island as **excellent potable water.**

*(extract from geology in Barbados website)*



# At Harrison's caves



# How are companies managed and organized in Barbados?

## *Two examples*

- \* **Caribbean label cratfs:** a local company manufacturing all sorts of labels for a large range of corporations in the Caribbean and in Central and South America.
- \* We were lucky to find two Martinicans working there, who went on a school trip like ours and later married a « *bajan* ». You never know what may happen...

# The company's profile

- \* **Caribbean Label Crafts** was created 25 years ago by two « Bajan » brothers. The company employs more than 100 employees. The organization chart comprises four departments: Production, Accounting and controlling, Sales and Human resources.
- \* The Company belongs to **the Goddard Group**, the leading corporation on the island with diversified activities.
- \* Three shifts operate the printing lines: 24 hours a day
- \* The Company **exports batches of labels to 36 countries.**
- \* Printing process used: digital printing with UV or water ink.

# The digital printing process





The Company also supplies leading Martinican manufacturers with labels

# Visiting Bank's breweries Ltd, a leading Company on the island



An original entrance desk made out of an old copper fermentation tank.



The waiting room, with a clear and welcoming atmosphere at the company's colors.

# The company's profile

- \* BANK's employs **90 people**, among them 12 are dedicated to filling and bottling. The company uses return bottles. They are disinfected and sterilized through a pasteurization process.
- \* BANK's moved two years ago to **new premises in Newton Industrial zone**.
- \* BANK's used to be a family-owned company, but now Trinidadian investors share part of the capital.
- \* The **fully automated filling and bottling lines** operate at a pace of 39,000 bottles an hour or 18,000 cans an hour.
- \* BANK's beer amounts to 70% of the company's production. The Company also produces soft drinks, malta...
- \* **Leader on the local market**, the Company also exports to the UK and the USA.

# Advertisements and awards



**Rihanna**, as a teenager, drinking some Bank's soft drinks

BANK's wins regularly gold medals





# Sampling Bank's soft drinks



Some of their soft drinks brands:  
**Swift, Coconut cooler**

# Beach and sun : Just enjoy it!



The Fast food chain  
« Chefette », worth  
tasting!

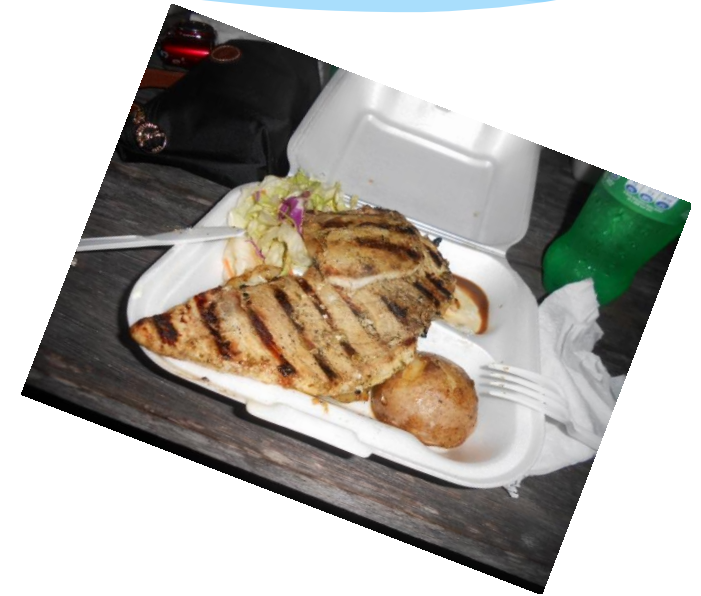


Do you know that  
Macdonald's closed down  
years ago in Barbados?  
Unbelievable, isn't it?

# Bathsheeba, North-East coast (Atlantic side): the Surfers' spot



# At Oistins fish market, Friday night: an experience to live!



A delicious piece of marlin  
or traditional flying fish!

# Swimming with turtles



# Flight back to Martinique

*« Rien ne développe  
l'intelligence comme  
les voyages. »*  
Emile Zola

With our best thanks  
to **Melba and  
Martin WOOD**, who  
organized the visit  
and also to our host  
families.





**We are currently trying to establish an exchange program with one of the colleges we visited.**

Since our return, junior students have kept in touch with their Hosting families, as well as with « their new bajan friends » from Harrison college, Barbados Community college ad Pom' Marine Hospitality Institue.

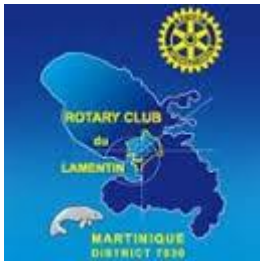
Furthermore, they have volunteered to help organizing the CARIFTA Games, a major sport event, which will take place during the Easter week end in Martinique.

Several Caribbean sport delegations are expected, among them Barbadian athlets from Harrison College.

Some students plan to follow English summer classes at Barbados Community College this summer.



# We want to extend our best thanks to



**THE ROTARY CLUB OF LAMENTIN (M. Rudolf SPERL & M. JULIEN)**

**&**



**THE CLEMENT FOUNDATION (M. Charles LARCHER)**

**FOR THEIR VERY KIND FINANCIAL SUPPORT**

**THANK YOU ALSO TO Ms MISAT (HEAD OF THE CASHIER LINE AT CARREFOUR CLUNY) AND TO HER MANAGER, FOR ALLOWING US TO PACK BAGS IN ORDER TO COLLECT FUNDS FOR THE TRIP.**

# Quelques témoignages d'élèves...

« What I liked in Barbados was the facility we had to communicate with others. I liked to discuss with other students and I loved to visit the island, because it is a very beautiful island » Nazim

« This trip was great! In a few days I have been able to talk to foreigners and to discover a different culture and it made me think about my future studies ». Givens

« Le voyage à Barbade était très instructif. On a vu de très beaux paysages. On a rencontré des Barbadiens très accueillants. J'ai beaucoup aimé nager avec les tortues. Nous avons découvert une très belle culture et j'aimerais beaucoup retourner là-bas ». Anthony

« This trip was really great and we met many different students and discovered another education system. All of them were very nice. I was really happy to swim with turtles, discover Harrison 's caves and various cultural aspects of Barbados. At my host family, I had a very good time and I had the opportunity to speak a lot. So I think I might go back to Barbados one day. » Abstein



*« Le véritable voyage de découverte ne consiste pas à chercher de nouveaux paysages, mais à avoir de nouveaux yeux »* **Marcel Proust**