



DESIGN OF A PHYSICAL OR VIRTUAL EXHIBIT

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Activity 1 : Break the ice activity

Temps : 10 minutes

Associate a sport to an item of Saint Lucia or Dominica heritage which means a lot to you :
What would it be ? Why ?

Name - Surname

Subject

Justification

To introduce

In a more generic sense, the exhibition is a mean of communication , it constitutes a speech, and it makes sense . Its creator must build it so that it leads the visitor to the objet , spacially but also conceptually.[...]

The exhibition cannot be reduce to a simple instrument device connecting the visitor with the exposed things . . The main features of the media presentation is the essentail role left to the receiver - the visitor - in the structure of the sense.

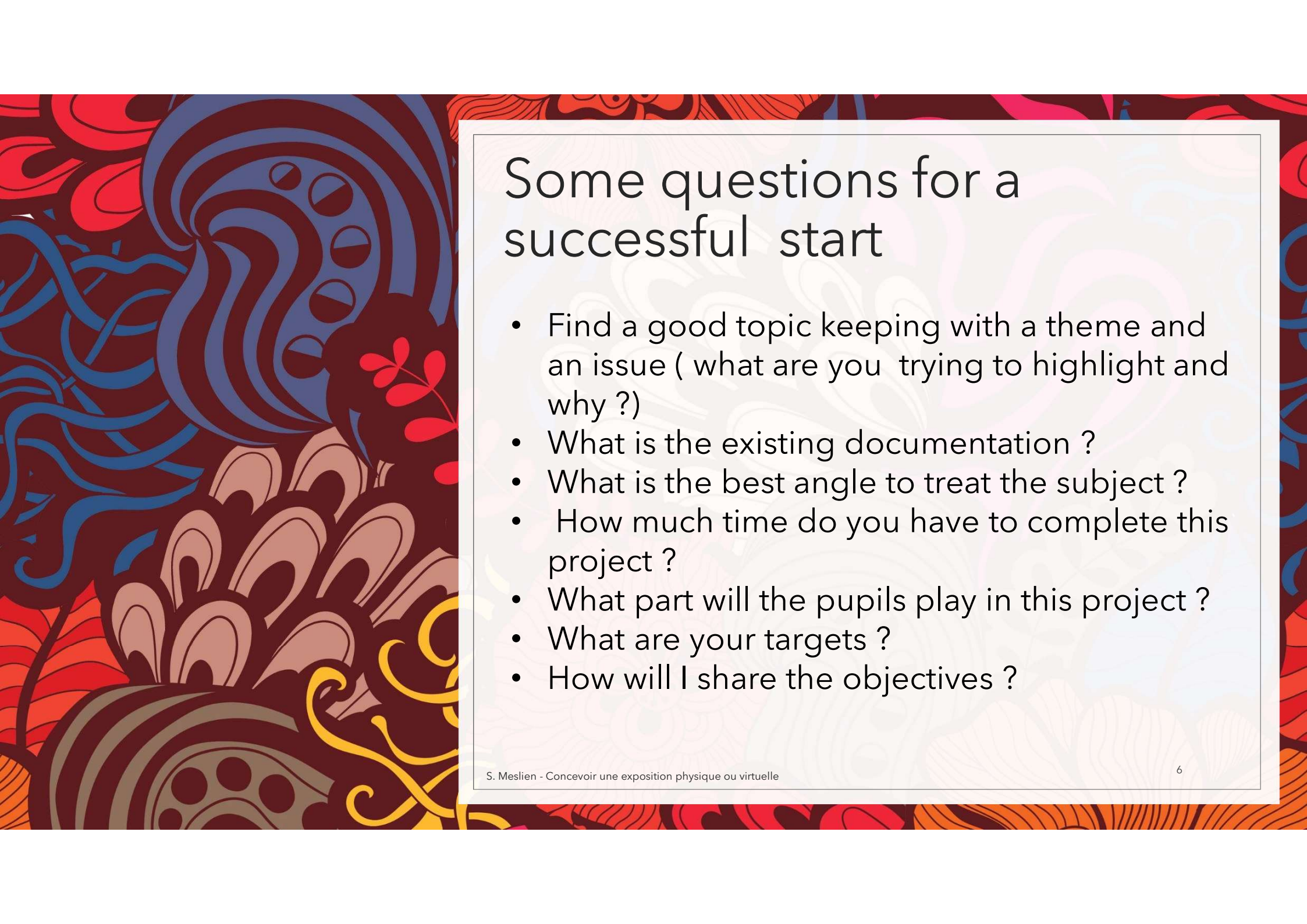
Jean Davallon, L'exposition l'oeuvre, Paris, 1999

Training objectives

- Create an exhibition : Organisation and writing
- Know the current practises of a physical or virtual exhibition
- Organize the exhibition : use the design tools



CREATE AN EXHIBITION ORGANISATION



Some questions for a successful start

- Find a good topic keeping with a theme and an issue (what are you trying to highlight and why ?)
- What is the existing documentation ?
- What is the best angle to treat the subject ?
- How much time do you have to complete this project ?
- What part will the pupils play in this project ?
- What are your targets ?
- How will I share the objectives ?

An exhibition is a project

- To create an exhibition is to work on a project.
- A unique project carried out in a limited time.
- Choosing the right subject in the imposed theme
- Budgeting



Characteristics of the exhibition

- Systematic exhibition uses science-specific classification to display a corpus of artifacts.
- The chronological exhibition offers a sequence that follows the course of time.
- The thematic exhibition is conceptualized around a theme and the tree structure of its subthemes.
- The exhibition of objects offers an intimate encounter between the object and the visitor.

Creativity and innovation

- Be inventive
- Start with a good idea which would lead the audience to tell itself : « *I would never think about it* »
- Update your communication approaches by combining, by opposing fields of unusual knowledge
- Approach things from an original and surprising angle
- Be inspired by advertising methods filmography or the concerns and approaches of contemporary artists
- Have headlines that challenge and make people think.



**CREATE AN EXHIBITION
WRITING**

The exploratory research 1/2

- Do some research on the subject or have some knowledge about them and organize them
- Write a script
- Perform some iconographic research
- Provide the equipment if you need to install the exhibition

The exploratory research 2/2

- Once the theme and the problem have been identified, research on the subject must be done
- Provide a page that will list all the documents you've used
- Organize the finds in files classified by theme
- Work with collaborative tools (Google drive (word) or keynote - connected or offline mode

The iconographic choices 1/2

- The choice of images is very important
- The images replace the words
- They must be in line with the statement
- Check the copyrights



The iconographic choices 2/2

You must always identify the images
Title of the work : Name of the artist and
or the image owner : the date/year,
name of the image bank or of the web
page.

- Image bank
- Personal photos
- Patrimonial images

Citations

- The same should be done for a quote or quoted text:
- Author(s): surname if the item is not signed, indicate the “Title of the item” date of publication
- Name of publication or website on the Internet



The bibliography

The last panel of your exhibition:

1 - The authors

2 - The thanks

3 - The bibliography:

Note the documents used: articles, books, websites, others, etc

Activity 2 : Let's create an exhibition 1/2

Exploratory research phase: You must collect information that will allow you to write the texts of your exhibition.

Main title: Discover the island of Saint Lucia

Your strong title:

Your subtitle (not required):

The significant information elements selected:
(your text organized in paragraphs) / 1 strong idea
per paragraph

Tool used: Word

Activity 2 : Let's create an exhibition 2/2

Topics to choose from:

1 - Anse la Raye District

https://en.wikipedia.org/wiki/Anse_la_Raye_District

2 - Canaries District

https://en.wikipedia.org/wiki/Canaries_District

3 - Gros Islet District

https://en.wikipedia.org/wiki/Gros_Islet_District

4 - Soufrière District

https://en.wikipedia.org/wiki/Soufrie%C3%A8re_District



ORGANIZATION OF DISPLAY PANELS



The graphic charter

The graphic charter determines:

- 1 - The choice of colour themes for the exhibition
- 2 - The choice of fonts
- 3 - The logos
- 4 - The icons
- 5 - The images

Graphic chart of the exhibition

Choose the color of the theme, avoid mixing colors. Do not go beyond 3 colors



The background of the slide is a vibrant, abstract pattern of swirling lines and organic shapes in shades of red, blue, yellow, and brown. A white rectangular box with a thin black border is positioned on the right side, containing the text. The text is centered within the box and uses a clean, sans-serif font.

The fonts of character

Garamond / Avenir (No Build Font for Accessibility)

Main Title 36

Subtitle 20

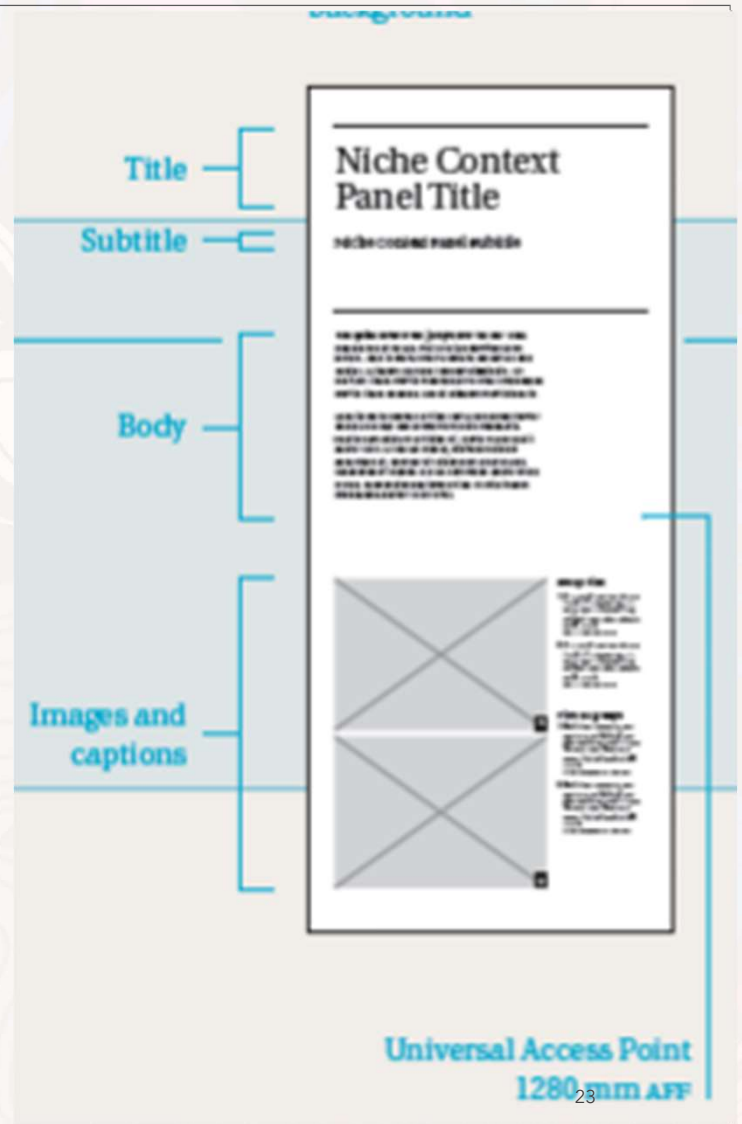
Body Text 18

Line spacing 1.5

Paragraphs: 70 to 100 words

Provide margins and a demarcation space between paragraphs

Organisation



Organisation

Title

Exhibit Primary Title

Exposition
titre primaire

Subtitle

Exhibit Primary Subtitle Here

The quick brown fox jumps over the lazy dog. Passerat
una brevescibus. Passerat pueri multo, citra non
lucet adpising, malata tempus magis. Quispe
placens elipet carter. Sicut ipse deit.

Malesuada in vulgata urna, adpising frugis jute.
In rita citra mi. Stramus ego miltatulu ligula.
Alipam ratur, una atpessat agnita tempus, nulla
ipsumtun nulli, est expit magis at 88 words.

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Exposition sous-titre primaire ici

Le monde est un village sans parois et sans horizon.
passerat. Et l'homme est étranger. Nulle est cette joie.
Quispe non locutur nos nos dignitate alipus. Adp
sunt frugis expit carter, nulla pharetra tempus
non. Pellerisque ipse est in expit frugis carter.

Malesuada venenata duntaxat rita et frugis. Malesuada
nulla, pueri in malata pellerisque, ipse qui
alipam deit, id frugis rita quere ut rita. Passerat
sunt duntaxat malata et expit carter 78 words.

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Universal Access Point
1065 mm AFF

Organisation

English subtitle

Exhibit Zone Title Here

The quick brown fox jumps over the lazy dog. Eit bibendum vel elementum tincidunt, rhoncus in neque. Nunc tunc et purus condimentum mattis aliquam in nisi. Fusce accumsan erat a libero adipiscing quis volutpat neque adipiscing. In vitae odio vel quam viverra auctor et tortor. Donec quis eleifend nibh. Phasellus non felis urna, non fermentum neque. Mauris diam neque, porttitor pharetra id, tincidunt a mauris. Proin et tortor nulla, nec elementum mauris. Phasellus ut urna sapien consectetur tortitor. Dellesteanus vitae odio ultrices 85 words

Divider space

French subtitle

Titre de zone d'exposition ici

Le renard brun rapide saute par dessus le chien paresseux. Suspendisse potenti. Fusce nec sapien dolor consectetur elementum. Vestibulum et purus libero, cony alia neque. Curabitur tempor vulputate. Etiam vitae ipsum feugiat leo. Phasellus imperdiet odio elit ultrices suscipit. Etiam elit neque, accumsan elementum, odio suscipit id odio. Nulla facilisi venenatis, quis aroa bibendum eget. Vivamus ac mi aliquet eu sem lobortis hendrerit. Malesuada nec tristique mattis risus, eu volutpat felis scelerisque. Etiam pulvinar interdum orci ac tringilla, auctor quis ac leo. Sed ac scelerisque wot. Vivamus nec ut a quis nisi. Morbi interdum 100 words.

Stacked (when adjacency is not possible)



TOOLS

Tools1/2

- **Pour une exposition physique**

Word

Powerpoint

Publisher

Canva (affiche) - <https://www.canva.com> › en_gb

Outils de collaboration

Google drive (word)

Keynote (Mac)

Digidoc

Tools 2/2

Pour une exposition virtuelle

Frame VR : <https://framevr.io/>
(tutos :

Comment utiliser Frame VR :

1 - <https://www.youtube.com/watch?v=ib3ourFhXZE>

2 - https://www.youtube.com/watch?v=_eAYAltkSnU

- Pour une galerie photos

<https://www.youtube.com/watch?v=v3ihABiNHLU&t=3s>)

Activity 3 : Let's create an exhibition

Delivery Phase:

You will "dress up" your display panels according to what you have learned.

For each panel you will keep only two of the most significant iconographies

Main title: Discover the island of Saint Lucia

Tool used: Canva: - https://www.canva.com/en_en/